Samantha Rivera is a bilingual sports journalist (English/Spanish) who currently works as a host/reporter for ESPN/ESPN Deportes/SportsCenter. Most recently, she was a sports anchor/reporter for CBS Miami and in her hometown of Chicago for NBC5 Chicago, Telemundo Chicago and NBC Sports Chicago. Other career stops include San Diego, Rockford, IL and Marquette, MI. The Chicagoland native is a proud alum of DePaul University, where she earned her bachelor's degree in journalism and public relations and advertising. Samantha is also the Region 4 Director of the National Association of Hispanic Journalists, on their Sports Task Force board, a member of the Society of Professional Journalists and part of their Sports Committee.

It's hard to put into words what the National Association of Hispanic Journalists really means to me, but let's just say, I wouldn't be anywhere near the person or journalist I am today without it. Over the past 3+ years serving on the national board as the Region 4 Director, I've had the privilege of being surrounded by caring, intelligent, strong Latino journalists who have taught me so much. From growing my confidence as a leader, to finding out I'm a lot stronger and more capable than I realized while taking on multiple jobs. Becoming a conference co-chair only elevated those realizations, ultimately pushing me to want to be your next VP of broadcast. I've seen how the behind the scenes work gets done, I know what it takes to have tough conversations with broadcast executives, while keeping nuestra gente at the top of their priority list. If you vote for me, you're voting for someone that cares, someone that's diligent and dedicated to uplifting our Latino voices in the broadcast medium.