Uncover the Local Stories & Sources Hidden by Algorithms

Real-Time Social Media Monitoring for Newsrooms with Rolli IQ™

About Rolli IQ™

The result of journalists working hand-in-hand with data scientists, Rolli IQ™ equips newsrooms with real-time tools to track narratives, source credible experts, and uncover what algorithms overlook.

It combines AI-powered search with social media monitoring, including algorithms that flag suspicious coordination and behavior, to help you move faster, verify sources, and deliver accurate, fact-based reporting.
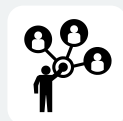
Newsrooms We Serve

- ✅ Broadcast News
- ✅ Digital Media
- ✅ Print Journalism
- ✅ Public Radio & Podcasting
- ✅ Nonprofit Newsrooms
- ✅ Freelance & Independent

Social Media Intelligence

Break free from algorithmic feeds. Rolli IQ lets you track real conversations, spot fake engagement, and uncover stories across top platforms, all in real time.

Vet Social Accounts

Want a cleaner social feed? Get instant intel on any social account, including top topics, behavior patterns, and AI-powered summaries, so you know who to trust online.
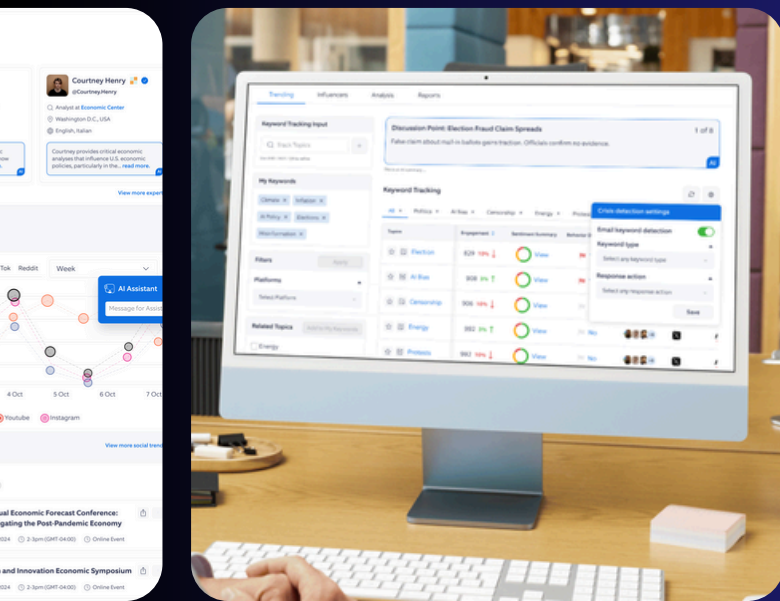
Follow the Story

Track how conversations unfold with Topic Trees that reveal story evolution, sentiment shifts, key voices, and emerging narratives, so you get the full story, not just what the feed wants you to see.
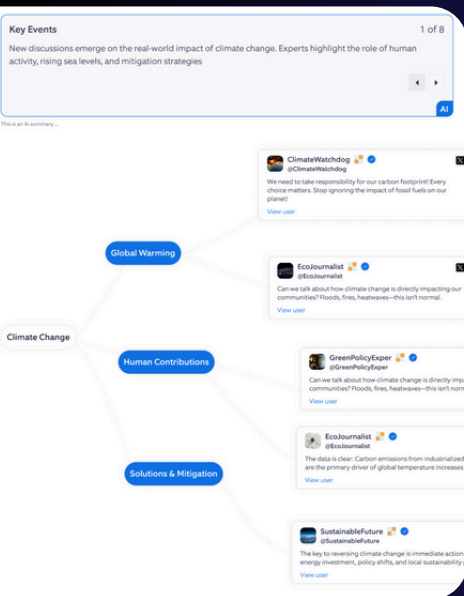
Monitor Your Community Online

- Track keywords, conversations & more
- Identify amplifiers and local influencers
- Analyze engagement levels, sentiment and top posts
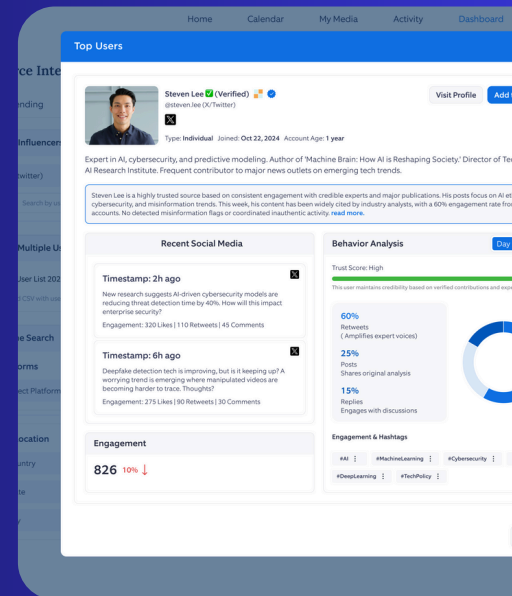- Flag suspicious spikes, coordination and bot-like behavior

RolliQ™ gives journalists the signals needed for fast, informed and accurate reporting.

Get Account Insights & Track Story Evolution

- Surface credible eyewitnesses
- Investigate any @username
- Spot bots & behavioral red flags
- Track sentiment shifts & evolving topics with Topic Trees

Everything you need to follow the story and trust the source!

Power Your Own Dashboards with Rolli's API

- Build custom dashboards and alerts
- Tailor insights to your local community
- Create custom visualizations
- Automate monitoring & reporting
- Award-winning, best in class tech:

NEW

1st Place '22   1st Place '23   Solutions '23 & '24   Roddenberry Catalyst '24

Lets chat! ✉ hello@rolli.ai